



FOR IMMEDIATE RELEASE

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LBM Advantage Hires Member Sales Manager – Western US Zone

New Windsor, N.Y.



LBM Advantage is pleased to announce the addition of Dan Ohmer as its newest Member Sales Manager. Dan's extensive sales, negotiation and leadership skills will be of high value as he serves the Advantage membership developing business throughout the Western U.S.

Dan was most recently Director of Sales, East Pro and Retail at Knauf Insulation. He has also worked for many years at the Vice President level for major insulation manufacturers.

"We are looking forward to the contributions Dan will certainly make to further our expansion efforts," notes Tom Molloy, executive vice president, products and programs for Advantage. "He has a strong record of value-added selling in highly competitive environments which will serve our members well."

LBM Advantage is a member-owned forest products and building materials cooperative comprised of the industry's premier independent LBM retailers. Pursuing the mission of leveraging its members' collective power, Advantage operates from four locations in New Windsor, N.Y., Grand Rapids, Mich., Smithfield, N.C., and Monroe, La., providing national programs with regional expertise.

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